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MEME INDEX - \$MEMEX TOKEN

Whitepaper

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ABSTRACT

Meme Index is a revolutionary crypto platform addressing three major challenges in the market: portfolio fragmentation, limited community involvement, and lack of trust.

By introducing unified crypto baskets for diversified investments, community-driven governance mechanisms, and robust security through audited smart contracts, Meme Index offers a transparent, inclusive, and user-friendly solution.

This whitepaper outlines the project's vision, roadmap, tokenomics, and technical foundations.

Lunova Tech Ltd. and its directors confirm that, to the best of the knowledge of the management body, the information presented in this whitepaper is fair, clear, and not misleading. Furthermore, this whitepaper contains no omissions likely to affect its significance.

Prospective holders should base any decision to purchase Meme Index tokens on the full content of this whitepaper, rather than the summary alone. The public offering of Meme Index tokens does not constitute an offer or solicitation to purchase financial instruments. Any such offer or solicitation can only be made through a prospectus or other offering documents in accordance with applicable national law.

This whitepaper is not a prospectus as defined by Regulation (EU) 2017/1129 of the European Parliament and of the Council or any other offering document under Union or national law.

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INFORMATION ON THE PROJECT

The Challenge

The cryptocurrency market faces several key challenges that hinder its growth and accessibility:

- 1. Fragmentation of Investments:** Investors must navigate multiple platforms, wallets, and tokens to diversify, making the process complex and inefficient.
- 2. Volatility and Risk Management:** High volatility across assets leaves investors vulnerable to significant losses without effective risk diversification tools.
- 3. Limited Community Involvement:** Decision-making in many projects is centralized, leaving token holders with little say in the direction or updates of the platform.
- 4. Trust Deficit:** Concerns over scams, security vulnerabilities, and opaque management practices create hesitation among potential investors.

The Solution

Meme Index provides an innovative platform addressing these challenges:

- 1. Unified Crypto Baskets:** Investors can access curated baskets of meme coins, categorized by volatility levels, through a single token (\$MEMEX), simplifying diversification and investment management.
- 2. Community-Driven Governance:** \$MEMEX holders participate in decision-making, voting on the inclusion and removal of assets in the indexes, ensuring the platform evolves with market trends.
- 3. Risk Diversification:** By offering four tailored indexes—Titan, Moonshot, MidCap, and Frenzy—Meme Index empowers users to choose investment strategies aligned with their risk tolerance.
- 4. Enhanced Security and Transparency:** Built on audited smart contracts, the platform ensures user trust, providing secure staking and governance mechanisms while maintaining transparency.

1. INTRODUCTION

The Meme Index represents a huge step in the meme coin ecosystem. By aggregating market-wide exposure into curated indexes, it combines innovation, decentralization, and community governance into a single platform for meme coin enthusiasts. With \$MEMEX, you can unlock the explosive potential of meme coins while having the flexibility of choosing your risk tolerance.



2. HOW MEME INDEX WORKS

GAINS

\$MEMEX token allows you to participate in 4 diverse meme coin baskets, ranging from relatively low to ultra-high volatility. Only \$MEMEX holders may participate in the protocol. Alongside gaining exposure to this \$120 Billion market, \$MEMEX can be staked during presale, and post, for maximum APY.



4 INDEXES TO CHOOSE FROM

Holders of \$MEMEX get to choose their own adventure. Instead of just holding a single meme coin, they get access to an entire basket, or 4 baskets, of meme coins with varying degrees of volatility. From extreme volatility, to chill meme vibes, \$MEMEX allows holders to stake their tokens in a particular index that matches their taste and style.

MEME TITAN INDEX

The Titan Index is filled top to bottom with the meme coins we've come to know and love, and that are well established in the top 8. Most of these meme coins have a market cap of over \$1B USD. However, the Titan Index, like all other baskets, is constantly shifting with the tides of the meme coin market. Therefore, new top meme coins are added or removed from the Titan Index keeping the basket active and fluid.

MEME MOONSHOT INDEX

The Moonshot Index is one that is full of meme coins that are just about to challenge for the top 8. Many of these will have already been listed on major tier 1 centralized exchanges, or are rumored to be listed soon. These have large followings, but they likely haven't yet cracked the \$1B market cap market.

MEME MIDCAP INDEX

The Midcap Index is where the volatility really begins to increase. These are tokens that sit around the \$50-\$250M market cap range. From here, these meme coins could quickly and violently reach Moonshot or even Titan levels. However, these tokens are quite volatile to the downside. Midcap is for those who enjoy a bit of risk.

MEME FRENZY INDEX

This one is for the Degens. Those who like to live life on the wild side and don't mind the riskiest of plays. The Frenzy Index is a basket that is laden with high-risk high-reward tokens that can fly or fall very quickly. This is not for the faint of heart. Every single token in this basket has been hand selected by the community! Choose wisely!

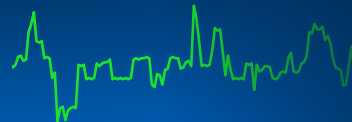
MEME TITAN INDEX

MCAP ▲ 4.2%



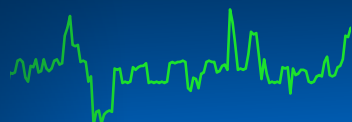
MEME MOONSHOT INDEX

MCAP ▲ 13.92%



MEME MIDCAP INDEX

MCAP ▲ 9.8%



MEME FRENZY INDEX

MCAP ▲ 29.4%



GOVERNANCE

\$MEMEX token not only serves as your ticket to the meme coin kingdom—it allows you to submit and vote on proposals related to the project, and which meme coins are included in Frenzy and other upcoming baskets. Spot a new trending coin? Submit and vote to get it approved. Meme Index is the most dynamic meme coin index that exists on the market.

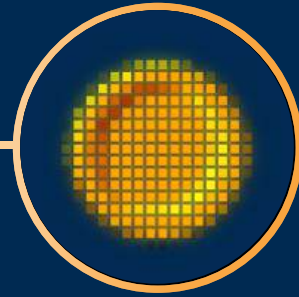
- Submit new proposals for the project
- Vote on which new meme coins are selected
- Dynamic baskets ensure trending memes are always in play
- Only \$MEMEX holders can submit, vote, and access the Meme Index



3. ROADMAP

\$MEMEX PRESALE

The \$MEMEX token presale takes place in stages. At each stage, the presale price increases. Presale tokens can be staked during presale for significant APY.



\$MEMEX TOKEN LAUNCH

\$MEMEX token launches on exchanges. Presale staking ends, and rewards are claimable.



PLATFORM GOVERNANCE BEGINS

Governance of the Meme Index platform, with \$MEMEX as the governance token begins. Submissions and voting go live.



INDEX GOES LIVE

The four Meme Indexes, from Titan to Frenzy, go live. \$MEMEX holders may stake their tokens, and participate in the meme coin market.



PLATFORM UTILITY EXPANSION PHASE

A vast expansion of the Meme Index platform, dictated by community vote. Proposals may be submitted and voted upon ONLY by \$MEMEX holders.



4. TECHNICAL INFORMATION

Blockchain, Protocols & Technical Standards

Meme Index is built on the Ethereum blockchain, utilizing the ERC-20 standard for the \$MEMEX token. This ensures compatibility with a wide range of wallets, decentralized applications (dApps), and exchanges. The platform leverages Ethereum's established infrastructure to ensure scalability, security, and a seamless user experience.

Approach

- **Applications and Apps:** Meme Index integrates a decentralized platform accessible via web and mobile applications. These apps enable users to view and manage their investments, vote on governance proposals, and monitor index performance in real time.
- **Consensus Mechanism:** Meme Index operates on Ethereum's Proof of Stake (PoS) consensus mechanism, ensuring energy efficiency and faster transaction times.
- **Fees and Incentive Mechanisms:**
 - **Transaction Fees:** Minimal gas fees apply for token transfers, staking, and governance voting, benefiting from Ethereum's layer-2 scaling solutions.
 - **Incentives:** Purchasing \$MEMEX during the presale enables token holders to stake their assets and earn rewards. Additionally, active participation in community governance is rewarded with bonus incentives, encouraging engagement and collaborative decision-making.

Security and Audits

Security is a cornerstone of the Meme Index platform. All smart contracts undergo rigorous third-party audits to ensure robustness and transparency.

- **Audit Links:**
 - [Coinsult Audit Report for Meme Index](#)
 - [SolidProof Audit Report for Meme Index Token](#)

These audits validate the integrity of the platform's infrastructure, ensuring user trust and compliance with industry best practices.

5. UTILITY TOKEN DESCRIPTION

Product Access

The \$MEMEX token grants holders exclusive access to the Meme Index platform, including:

- Participation in **curated meme coin baskets** (Titan, Moonshot, MidCap, Frenzy).
- Staking opportunities for high APY rewards.
- Governance rights to submit proposals and vote on platform decisions, such as index updates and new token inclusions.

Rights & Obligations of Holders

- **Rights:**
 - Access to meme coin baskets for diversified exposure.
 - The ability to earn staking rewards.
 - Voting rights on governance proposals, ensuring a community-driven platform.
- **Obligations:**
 - \$MEMEX holders are required to comply with all platform policies and ensure proper use of governance mechanisms to maintain the integrity of the platform.

Restrictions on Transferability of Tokens (If Applicable)

There are no restrictions on the transferability of \$MEMEX tokens once acquired. However, during the presale period, tokens may be subject to a lock-up period for staking purposes to encourage long-term commitment and reduce speculative trading.

Burn Mechanisms

The \$MEMEX token incorporates a **burn mechanism** to manage supply and enhance value:

- A portion of the transaction fees and staking rewards will be allocated for token burns.
- Periodic token burns will reduce the circulating supply, creating deflationary pressure and increasing the scarcity and potential value of \$MEMEX over time.

This framework ensures that \$MEMEX functions as a utility-driven, community-centric, and value-enhancing token.

Environmental Impact

Meme Index operates on the Ethereum blockchain, which uses a Proof of Stake (PoS) consensus mechanism. This ensures a minimal environmental impact, as PoS significantly reduces energy consumption compared to traditional Proof of Work (PoW) systems.

6. TOKEN ECONOMICS

The \$MEMEX token presale is structured across **50 stages**, with prices ranging from **\$0.014** in the initial stage to **\$0.017025** in the final stage. Each stage lasts for **2 days**, resulting in a total presale duration of approximately **100 days**. There were no private presales conducted prior to the public presale, ensuring fair access for all participants.

Accepted payment methods include **ETH (ERC-20)**, **BNB (BEP-20)**, **USDT (BEP-20 and ERC-20)**, and **credit card**, providing flexibility for investors. Tokens will be claimable via the official Meme Index platform or directly through the smart contract during the Token Generation Event (TGE). Once claimed, tokens will be transferable on the Ethereum blockchain and available for trading on both **centralized and decentralized exchanges**, ensuring broad accessibility and liquidity.

The public supply - 15,000,000,000

PRESALE 15%

Percentage of the supply dedicated to presale purchases. Presale is live now. During presale, token purchases can be staked to earn a significant APY%.

STAKING 25%

Percentage of the supply dedicated to staking rewards. Presale buyers may stake immediately during presale to begin earning APY%.

MARKETING 20%

Percentage of the supply to be utilized for marketing purposes and initiatives. This includes PR, KOLs, Digital Media, Digital Out Of Home Media (Billboards), Social Media, and more.

COMMUNITY REWARDS & INCENTIVES 20%

Percentage of the supply to be utilized for the betterment and incentivization of the community to self-promote, share, and grow the Meme Index brand.

TREASURY AND GOVERNANCE 20%

Percentage of the supply dedicated to the project treasury, and governance. \$MEMEX is a governance token, wherein the holding of the token allows for voting rights as well as Index access.

Meme Index has planned its token listing strategy to ensure broad accessibility and market presence:

- **Planned Listing Dates:** The listing dates will be announced following the conclusion of the presale.
- **Issue price:** The issue price of \$MEMEX tokens is set at an accessible \$0.0170247, providing an attractive entry point for investors eager to join the revolutionary Meme Index platform.
- **Planned Exchanges:**
 - **Decentralized Exchanges (DEX):** \$MEMEX will be listed on **Uniswap** for seamless decentralized trading.
 - **Centralized Exchanges (CEX):** Additional listings on centralized exchanges will be announced once confirmed, ensuring widespread availability.

All listings will comply with the respective regulatory requirements of the exchanges and their competent jurisdictions.

ISSUER INFORMATION

Whitepaper was issued on 25/12/2024 by:

Lunova Tech

(Incorporation pending)

Company number: Provided after incorporation

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RISK DISCLAIMERS

It is important that investors understand the following risks associated with Meme Index (\$MEMEX):

- In the future, \$MEMEX tokens may lose their value in part or in full.
- \$MEMEX tokens may not always be transferable.
- \$MEMEX tokens may become illiquid under certain circumstances.
- \$MEMEX tokens may not be exchangeable against the goods or services promised in this whitepaper, especially in the event of project failure or discontinuation.
- \$MEMEX tokens are not covered by investor compensation schemes under Directive 97/9/EC of the European Parliament and of the Council.
- \$MEMEX tokens are not covered by deposit guarantee schemes under Directive 2014/49/EU.

Lunova Tech and its directors confirm that this whitepaper complies with all applicable regulations and, to the best of the management body's knowledge, the information provided is fair, clear, and not misleading, with no omissions likely to affect its significance.

Prospective holders should base any decision to purchase **\$MEMEX tokens** on the full content of this whitepaper, rather than the summary alone.

Retail holders have a period of **14 calendar days** within which they can withdraw from their agreement to purchase \$MEMEX tokens without incurring fees or costs, except blockchain transaction fees, and without providing reasons. This withdrawal period begins on the date the retail holder agrees to purchase the tokens.

The public offering of **\$MEMEX tokens** does not constitute an offer or solicitation to purchase financial instruments. Any such offer or solicitation can only be made through a prospectus or other offering documents, in accordance with applicable national laws.

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